

Perthshire popular as ever

WITH bookings for cottages in spring and summer already up on last year, and a timeshare for the 21st-century scheme attracting steady interest, the five-star Mains of Taymouth Estate at Kenmore is more than geared up for the continuing trend of UK holidaymakers choosing to holiday at home this year.

"It may have seemed like very bad timing to launch our holiday ownership scheme, which is a completely new concept for us, when we did," said Robin Menzies, owner of Mains of Taymouth.

"We have a great business already, with an award-winning estate of lettings properties, so why take on this risk?"

"At the time, however, we were confident that there was a definite market as, over the past few years, this whole area has really taken off.

"People have been coming back to the Highland Perthshire area many times and were starting to want to buy their own property.

"It's true at the moment that many people are choosing to

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holiday in Britain because of the current economic situation, and this is borne out by our current bookings, but, regardless of this, Highland Perthshire has a loyal following and people choose to come here over going abroad and I can't see that changing," he said.

Graham Clark, who looks after sales and marketing, added: "What is interesting is that some of them know the Kenmore area and already love holidaying here, but others have come to us not really knowing much about what is on offer in this part of Scotland.

"It has not taken them long at all to see the huge potential of the area – drive round the loch for just 10 minutes and there is so much to see and do."

■ **Further details:**
www.mainsoftaymouth.co.uk